

Speaker Events and Pricing

Beyond the Tenure Track supports the professional development and leadership development of graduate students, postdoctoral scholars, and faculty through our keynotes and workshops. Topics are suitable for diverse disciplinary backgrounds, including STEM and SSH fields.

Keynotes are structured in a presentation style designed to engage and motivate students and faculty.

Workshops incorporate a combination of small group activities, brief independent writing exercises, or interactive Q&A to help participants engage with concepts in real time and determine concrete action steps for implementation immediately following the session.

Keynotes

- 60-90 Minutes
- \$4,500 per session
- Networking meal/session before or after the event with students and faculty
- Live Streaming permitted (no recording)
- Travel and lodging not included

Workshops

- 3 Hours
- \$6,500 per session
- Networking meal/session before or after the event with students and faculty
- Live Streaming permitted (no recording)
- Travel and lodging not included

****Special Pricing Available with the Purchase of Two or More Services****

All sessions are customized according to the event goals, audience size, and discipline. Universities should feel free to combine multiple workshops or keynotes to create half-day or full-day events.

To book your event or discuss your project needs, contact Beyond the Tenure Track:
support@beyondthetenuretrack.com +1 732-743-5052



Speaker Biography

Fatimah Williams, Ph.D. is the CEO & Founder of Beyond the Tenure Track, a professional development and career-planning firm that prepares graduate students, faculty, and PhDs for leadership roles and high-quality careers. Her professional development guidance has been featured in *The Chronicle of Higher Education*, *Inside Higher Education*, *Scientific American*, *University Affairs*, and numerous podcasts. She has been an invited speaker at leading national conferences such as the Conference of Southern Graduate Schools and the 69th Annual Meeting of the AAU's Association of Graduation Schools. Fatimah is author of two books: *Professional Pathways Planner* and *Be Bold: Launch Your Job Search or Career Change with Confidence*.

Keynote and Workshop Topics

HABITS FOR ACHIEVING PROFESSIONAL SUCCESS

“Staying on Track: Strategic Goals, Planning, Productivity Tools”

Participants are introduced to holistic strategies and tools for strategic goal-setting and planning so they can achieve their vision of success in graduate school and beyond.

Learning Objectives:

- Prioritize responsibilities so that productivity is not sacrificed
- Understand the 7 Domains of Professional Development: Academic, Network, Leadership, Career, Funding, Personal, and Well-being
- Develop strategies to enjoy yourself while working toward your goals

****Companion Workshop to the Professional Pathways Planner****

“How to Develop a Mentor Network & Professional Advocates for Career Advancement”

Participants will discover how to build meaningful, robust relationships with a diverse network of mentors and how to draw on mentorship to achieve academic and career goals.

Learning Objectives:

- Identify potential mentors from the university and beyond
- Confidently build meaningful relationships with career advocates
- Develop a professional presence

CAREER TRANSITION AND LANDING THE JOB

“How to Prepare for Successful Career Opportunities Beyond the Academy”

Participants are challenged to envision a personally fulfilling career path beyond the academy.

Learning Objectives:

- Learn a 5-point strategy to develop a concrete action plan to find success and fulfillment
- Identify transferrable skills and transferrable experiences
- Understand how to build experience and professional connections while completing your studies

****Companion workshop to the Options for Success Program****

“Prepare A Winning Job Application and Career Transition Narrative”

Academics have a tough time describing their academic skills and experiences in a way that's relevant to people in other disciplines and to potential employers. This workshop helps students learn how to implement “Power Stories, a career narrative development technique that will help career changers and job seekers leverage their current accomplishments for expanded professional opportunities.

Learning Objectives:

- Market transferrable skills to rebrand yourself beyond the academy
- Develop a clear career narrative to create your own “power story”
- Write a professional resume and cover letter

****Companion workshop to *Be Bold* book and the Options for Success Program****



BEYOND *the* TENURE TRACK

“I got the job, but now what?” How to Create Successful Transitions from Grad School to Work”

Participants discover how to prepare for a successful first year in a professional career and learn the key differences between the professional environment and the academic environment.

Learning Objectives:

- Learn planning, communication and identity building strategies
- Establish professional identity with confidence and authenticity
- Understand the importance of collaboration, leadership and network building for early career professional development

Faculty and Staff Seminar Add-On

“Mentorship Resources for Diverse Graduate Career Pathways”

This seminar equips advisors and mentors to understand the challenges of graduate student career decision making and entry into today’s employment landscape. Participants will also learn students’ most pressing career and professional development concerns and approaches to address them through advising or referral. Participants will receive a bank of nonacademic career resources. As a result of this seminar, faculty will be equipped with foundational information and resources to help their students be intentional about their professional and career development.

****Add this Seminar to your event package for a special price of \$2,000****

Additional Resources Available as Add-Ons

Professional Pathways Planner – This planner is a 12-month strategic goal setting and planning tool that helps students and faculty achieve their vision of success in academia.

Be Bold: Launch Your Job Search or Career Change with Confidence - *Be Bold* is a daily action guide to keep you motivated and on track during your job search.

Options for Success Program - This six-module master class helps graduate students and PhDs identify viable careers, develop networking and self-presentation strategies, and apply for careers in industry. Each module consists of video, audio, and workbook tools.

****Ask about adding these products to your package in your discovery call****

A Few Places We’ve Presented

Association of American Universities
Association of Graduate Schools
City University of New York Graduate Center
Morehouse School of Medicine
New York University

Rutgers University
University of Tennessee – Knoxville
Yale University
Institute for Teaching and Mentoring
Conference of Southern Graduate Schools

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